



De La Salle Holy Cross College is a South African Catholic school that embraces diversity and inclusion while providing a unique educational experience. The College is owned by the Sisters of the Holy Cross and the De La Salle Brothers, and our Catholic ethos is central to our Holy Cross and Lasallian values of gratitude and generosity, creativity and fortitude, compassion and commitment.

Situated in Victory Park, Johannesburg, the College comprises a co-educational Junior School, Junior High and High School. As an independent, non-profit institution, we serve the educational needs of both the immediate and wider Johannesburg community.

As part of our commitment to youth development in South Africa, we are expanding our internship programme to provide meaningful workplace experience in a supportive learning environment. We invite applications from enthusiastic, creative and ambitious individuals who are eager to gain practical experience while contributing to the continued success of our College.

If you are proactive, highly motivated, willing to learn, and prepared to roll up your sleeves and get the job done, our Marketing Department invites suitably qualified applicants to apply for the following position which is a one year contract, commencing on **07 September 2026**.

MARKETING INTERN (MI0726)

Key Responsibilities

The successful candidate will:

- Assist in strengthening and promoting the De La Salle Holy Cross College brand across all marketing and communication platforms.
- Support the Marketing Team in capturing engaging day-to-day digital content, including written, photographic and video content across both College campuses and for fundraising initiatives.
- Assist with the planning and implementation of marketing campaigns that support pupil enrolment and community engagement.
- Contribute to the implementation of the College's annual marketing strategy and promotional activities.
- Capture and showcase College events, pupil achievements and success stories through photography, videography, blogs, newsletters and other communication channels.
- Assist with media liaison and the preparation of content for local newspapers and other external publications.
- Support the coordination and promotion of College events, Open Days, fundraising initiatives and community activities.
- Provide general administrative support within the Advancement Team.
- Uphold and promote the Catholic ethos, mission and values of the College through all marketing activities.
- Demonstrate a willingness to learn, embrace new technologies and marketing tools, and continuously develop professionally.
- Work collaboratively within a broader school community while contributing innovative ideas and showing initiative.



The ideal candidate must have:

- A passion for marketing, communications, storytelling and digital media.
- Excellent written and verbal communication skills.
- Creativity coupled with strong attention to detail.
- Excellent organisational and time management skills.
- A willingness to learn and contribute in a dynamic, fast-paced environment.
- A positive attitude, initiative, and the ability to work both independently and collaboratively.
- An appreciation for brand consistency, quality content and meaningful community engagement.
- A bachelor's degree in marketing, either completed or with proof of current enrolment towards the qualification.
- Working knowledge of design and marketing software such as Canva, Adobe Photoshop and video-editing platforms, together with familiarity with digital marketing tools, online analytics and Google Ads.

Interested candidates should submit:

- A cover letter;
- A concise curriculum vitae (maximum three pages); and
- The contact details of three professional referees.

Applications should be emailed to marketing@dlshcch.co.za coping uramdhani@dlshcch.co.za mentioning the position and reference code in the subject line.

Closing Date: 22 July 2026

De La Salle Holy Cross College reserves the right not to proceed with the filling of this position. Submission of an application does not automatically entitle an applicant to an interview. Only shortlisted candidates will be contacted and invited for an interview.

De La Salle Holy Cross College is an equal opportunity employer. In accordance with the Protection of Personal Information Act (POPIA), De La Salle Holy Cross College will take all reasonable measures to protect the personal information of applicants. Personal information submitted will be used solely for recruitment, selection and related reporting purposes.

By applying, applicants acknowledge and accept this processing of their personal information.